

EDWARD ZAWORA III

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avocadobarn.com (studio site) • ezawora.com (resume site)

SKILLS

Software: Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Premiere, Dreamweaver, XD, Animate, Character Animator, Audition, Media Encoder), HTML/CSS, Understanding of VR/AR, WebXR (React360, A-Frame), Brackets, Netlify, CodePen, Canvas, D2L, Blackboard, Moodle, Microsoft Word, PowerPoint, Excel, Teams, Basecamp. Understanding of Blender, Sketch, Unity, RealityCapture. Always interested in learning new skills.

Teaching/Education: Experience teaching all skills needed for professional graphic design which includes; creative process/design thinking, typesetting, typography, layout, grid based design, art and design history, letterpress (plate making and lock-up), comping, file management, printing and pre-press production, estimating and pricing as well as necessary software skills.

Courses: Photoshop (advanced and basics), Computer Typography (InDesign), Layout and Design (Grids), Introduction to Web Design (basic HTML/CSS), Project-based Design Studio Courses, Creative Advertising, Brand Identity, Digital and Traditional Portfolio.

WORK EXPERIENCE

Drexel University, Philadelphia, PA 2022–present

Graduate Assistant Arts Administration and Museum Leadership

Responsible for department support through a variety of tasks including social media marketing, event promotion, career service support, and editing the quarterly department newsletter *Artsline*.

Zawora Design Avocado Barn, North Wales, PA 2005–present

Creative Director/Owner

Freelance Graphic Designer working for various studios and individual businesses including: The Merz Group, Paoli Hospital, Bryn Mawr Hospital, COLA, CLMA, and others.

Harcum College, Bryn Mawr, PA 2018–present

Program Director, Associate Professor

Graphic Design Department Leader and Design Educator responsible for teaching multiple courses per semester. Also responsible for building program curriculum, hiring professors, department budget, committee assignments, and student advising. Please reference ezawora.com (resume site) for educational career details and highlights.

Antonelli Institute, Erdenheim, PA 2005–2018

Educator, Career Services Coordinator, Creative Director

Program Director, Career Services Coordinator, and Design Educator teaching multiple courses. Please reference ezawora.com (resume site) for a detailed description of my duties as an administrator and educator.

Dean Design, Lancaster, PA 2004-2008

Senior Graphic and Web Designer

Responsible for graphic and web design solutions for regional businesses and healthcare providers including: Beebe Medical Center, May Grant, Lancaster General Hospital, Lancaster Regional Hospital, Reading Hospital, Lancaster York Heritage Region, Orthopedic Associates.

Vance Wright Adams, Pittsburgh, PA 2002-2004

Web and Graphic Design

Provided web design/interactive and print design solutions for numerous Pittsburgh based clients including: PPG, Federated Investors, Pittsburgh Steelers, Pittsburgh Penguins, Mountaineer Gaming Resort, Uniti Titanium, Specialty Steel Industry, RA Hiller, US Jet Aerobatic Team.

Keane, Inc. Harrisburg, PA 2001–2002

Web Design Consultant

Contract based web design consultant working out of the Central PA office and providing web development solutions for regional clients.

Exide Technologies, Reading, PA 1998 – 2001

Senior Graphic Designer

In-house graphic and web designer working to produce advertising and design solutions for Exide Technologies and marketing materials for retail clients including; Exide Racing, NAPA, Sears, K-Mart, Pep Boys, BJ's Wholesale Club, and Tractor Supply Company.

NDW Communications, Horsham, PA 1996 – 1998

Junior Designer

Junior Designer working for Paper, Pharma, and Industrial Clients

EDUCATION

Drexel University, Philadelphia, PA

M.S. Arts Administration & Museum Leadership,
(Expected completion December 2023)

Mansfield University of Pennsylvania, Mansfield, PA

B.A. Art History (Minor Graphic Design)

Antonelli Institute, Plymouth Meeting, PA

AST Graphic Communications

RECOGNITION

ACCSC 2013 Commitment to Education Award (Inaugural)

National award designed to recognize outstanding contributions in support of education and the ACCSC mission, its students, and the community.

PAPSA 2013 Outstanding Instructor of the Year

Statewide educational award recognizing outstanding response to student needs, effectiveness and originality in the classroom, professional achievements, and quality of recommendations from students and colleagues.

Department of Art, Art History Award, Mansfield University of Pennsylvania

Department nominated award for scholarship in Art History.

Showcase of Scholarship Selection, Mansfield University of Pennsylvania

Light of the Dark Ages recognized in showcase.

Best Portfolio: Graphic Design, Antonelli Institute

MEMBERSHIPS/APPOINTMENTS

- Chair, Harcum College Curriculum Committee Harcum College, Bryn Mawr, PA
- Committee Member, Harcum College Faculty Admin Committee, Bryn Mawr, PA
- Co-chair, Philly Ad Club Students (2015-2018) Philadelphia, PA
- Panelist, How to Succeed in Business in a Digital World, Harcum College (2019)
- Member: AIGA, Philly Ad Club, Philadelphia Museum of Art, Barnes Foundation, North Penn Arts Alliance, National Art Education Association,