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SUMMARY

An accomplished graphic artist, organizational leader, and devoted educator interested in integrating emerging technologies into cultural educational experiences. Proficient in exhibition programming, cultural-based marketing, digital exhibition, historical research and writing, and project management. Excels in collaborative environments, continually adding value to the progression of collection and programming goals, concepts, and strategies.

EDUCATION

Drexel University, Philadelphia, PA

M.S. Arts Administration & Museum Leadership, 4.0 GPA

Mansfield University of Pennsylvania, Mansfield, PA

B.A. Art History (Minor in Graphic Design), 4.0 GPA

Antonelli Institute, Plymouth Meeting, PA

AST Graphic Design

SKILLS

Technology: Extensive experience with Adobe Creative Cloud. HTML/CSS, CMS (WordPress, Joomla), VR/AR, WebXR (React360, A-Frame), Brackets, Netlify, CodePen. Mailchimp/Constant Contact. Learning Management Systems (Canvas, D2L, Blackboard, Moodle), Microsoft 365 (Word, PowerPoint, Excel, Sway, Teams). Understanding of Blender, Sketch, Unity, and Photogrammetry (RealityCapture). Familiar with projection mapping for visual effects. Microelectronics using Raspberry Pi and/or Arduino also pneumatics. Comfortable with methods, techniques, and tools used to fabricate, including 3-D printers and vinyl plotters.

Graphic Design Education: Experience building curriculum and lecturing on various topics, including art/design history, creative process, corporate/advertising design, creative thinking, typesetting, typography, software instruction, grid-based design, and letterpress using multi-modal learning techniques. I am particularly interested in implementing new AR/VR/MR technologies for learning.

Research/authorship: Experience researching and writing for academic purposes, copy, web, or social media content. Interest in history, art, museums, science, technology, and education or learning about new research areas.

Administration/Project Management: Problem-solving through design thinking by applying design methodologies to tackle organizational challenges or issues through strategic thinking and planning.

EXPERIENCE

Drexel University, Collections and Exhibitions, Philadelphia, PA

June 2023–present

Programs Manager and Collections Assistant

- Part of the exhibition design team for *Electrified, 50 Years of Electric Factory*, a major exhibition held at Drexel University
- Collaborate with outside vendors to plan, test, and implement content for the web application *Electrified.rocks*
- Exhibition audio and video production, art preparation, and digital cataloging
- Planning, management, and implementation of all programming for the exhibition
- Assist exhibition research/planning through collaboration with the executive director, curator, and immersive developer
- Design of marketing materials (email blasts, social media graphics, and print materials) for exhibition events.

Harcum College, Bryn Mawr, PA.

April 2018–present

Program Director, Associate Professor

- Regionally and Nationally recognized design educator responsible for teaching multiple courses and building curriculum
- Budgeting, project management, event coordination, committee assignments, managing adjunct professors, and student advising
- Developed/managed on-campus events, guest speakers, portfolio shows, high school workshops, and competitions
- Please reference ezawora.com (resume site) for a detailed description of my duties as an administrator and educator.

Drexel University, Philadelphia, PA**October 2022–June 2023***Graduate Assistant Arts Administration and Museum Leadership*

Merit-based stipend and tuition remitted position within Drexel's AAML department. Responsible for department support through various tasks, including graphic design, social media marketing, photography, event planning and promotion, career services support, alumni relations, and writing and editing the quarterly department newsletter, *Artsline*.

Antonelli Institute, Erdenheim, PA**September 2006–May 2018***Educator, Career Services Coordinator, Creative Director*

Program Director, Career Services Coordinator, and Design Educator. Designed all web, marketing, and other promotional materials.

Dean Design, Lancaster, PA**July 2003–September 2006***Senior Graphic and Web Designer*

Offered graphic and web design solutions for regional businesses and healthcare providers, including Beebe Medical Center, May Grant, Lancaster General Hospital, Lancaster Regional Hospital, Reading Hospital, and Lancaster York Heritage Region.

Vance Wright Adams, Pittsburgh, PA**October 2001–June 2003***Web and Graphic Design*

Provided web design/interactive and print design solutions for numerous Pittsburgh-based clients, including PPG, Federated Investors, Pittsburgh Steelers, Pittsburgh Penguins, Mountaineer Gaming Resort, Unifi Titanium, and the Specialty Steel Industry.

Keane, Inc. Harrisburg, PA**October 2000–October 2001***Web Design Consultant*

A contract-based consultant working out of the Central PA office and providing web development solutions for regional clients.

Exide Technologies, Reading, PA**May 1998–October 2000***Senior Graphic Designer*

In-house graphic and web designer working to produce advertising and design solutions for Exide Technologies and marketing materials for retail clients, including Exide Racing, NAPA, Sears, K-Mart, Pep Boys, BJ's Wholesale Club, and Tractor Supply Company.

NDW Communications, Horsham, PA**May 1997–May 1998***Junior Designer*

Graphic artist designing brand identity and visual communication materials for Paper, Pharma, and Industrial Clients.

RECOGNITION

Department of Art, Art History Award, Mansfield University of Pennsylvania Department nominated award for outstanding scholarship in Art History.

Showcase of Scholarship Selections, Mansfield University of Pennsylvania

The scholarship showcase recognized the Light of the Dark Ages microsite (<https://lightofthedarkages.com>).

ACCSC 2013 Commitment to Education Award (Inaugural)

A national award designed to recognize outstanding contributions supporting education and the ACCSC mission, its students and the community.

PAPSA 2013 Outstanding Instructor of the Year

Statewide educational award recognizing outstanding response to student needs, effectiveness, and originality in the classroom, professional achievements, and quality of recommendations from students and colleagues.

APPOINTMENTS & MEMBERSHIPS

Chair, Harcum College Curriculum Committee • Harcum College Faculty Admin Committee • Co-chair, Philly Ad Club Students (2015-2018) • Panelist, How to Succeed in Business in a Digital World, Harcum College (2019)

Member: American Alliance of Museums, Americans for the Arts, AIGA, Mid-Atlantic Association of Museums, National Art Education Association, Philly Ad Club, Philadelphia Cultural Alliance, Society for Experiential Graphic Design.